



## Billboard Unveiled Publicizing \$51,000 Reward for Information on Jose Rodriguez Murder

April 15, 2010

**San Diego County Crime Stoppers** and the Chula Vista Police Department will hold a press conference this morning to unveil a new billboard publicizing a \$51,000 reward for information on the murder of Jose Luis Rodriguez. The press conference will take place at 11:00 am near the billboard at Broadway and Main Street in Chula Vista. Jose's family will be at the press conference.

*On November 23, 2007, Jose Rodriguez was out with friends celebrating his 18th birthday. While driving a friend home, Jose was shot and killed in front of an apartment complex in the 400 block of Woodlawn Avenue in Chula Vista.*

*Witnesses described the shooter as a black man, in his late 20s to early 30s, with a slim build. Three separate shootings took place that night San Diego and Chula Vista; they are all believed to be related.*

San Diego County Crime Stoppers and the Chula Vista Police Department are asking for the public's assistance to identify and locate the person/persons responsible for the murder. There is a reward of \$51,000 for information on the case. Crime Stoppers is offering a reward of up to \$1,000, and the Governor's Office is offering a reward of up to \$50,000. Crime Stoppers' reward is paid on arrest; the Governor's Office reward is paid on arrest and conviction. The billboard was paid for by Vibra Bank, the Chula Vista Police Foundation, and Clear Channel Outdoor. Supervisor Greg Cox and the San Diego County Latino Employees also supported this effort.

Anyone with information on the identity and or location of the person/persons responsible for this crime is asked to call CVPD or the **Crime Stoppers anonymous tip line at (888) 580-8477**. Anonymous email and text messages can be sent in via [www.sdcrimestoppers.com](http://www.sdcrimestoppers.com).

**Media inquiries should be directed to:**

- **Questions regarding the investigation should be directed to Bernard Gonzales (619) 476-2419.**
- **Questions regarding the press conference should be directed to Sally Cox, Executive Director of Crime Stoppers at (858) 603-9810.**

For information leading to an arrest, you could receive up to a \$1,000 reward and remain anonymous. The qualification of any person(s) for the reward and the amount of the reward for any person(s) so qualifying will be determined by San Diego County Crime Stoppers, Inc, in its sole discretion. The amount of all rewards given shall not exceed \$1,000. Information must be received on the tip line, (888) 580-8477.

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