



Billboard Unveiled Publicizing \$51,000 Reward for Information on Ahlyja Pinson Murder

April 15, 2010

San Diego County Crime Stoppers and the family of Ahlyja Pinson will hold a press conference this morning to unveil a new billboard publicizing a \$51,000 reward for information on the murder of Ahlyja Pinson. The press conference will take place at 9:00 am near the billboard at 30th and G Street. Adriana Pinson (Ahlyja's mother) will be at the press conference.

On December 31, 2007, at about 7:20 p.m., a homeless male discovered 14-year-old Ahlyja Pinson in an abandoned house on 2900 E Street in Golden Hill; Pinson appeared injured and unconscious. The male left the residence, borrowed a cell phone and called police. Officers arrived and found Pinson inside the house, deceased. Pinson had been beaten and stabbed to death.

San Diego County Crime Stoppers and the San Diego Police Department are asking for the public's assistance to identify and locate the person/persons responsible for the murder. There is a reward of \$51,000 for information on the case. Crime Stoppers is offering a reward of up to \$1,000, and the Governor's Office is offering a reward of up to \$50,000. Crime Stoppers' reward is paid on arrest; the Governor's Office reward is paid on arrest and conviction.

Anyone with information on the identity and or location of the person/persons responsible for this crime is asked to call SDPD homicide at (619) 531-2293 or the **Crime Stoppers anonymous tip line at (888) 580-8477**. Anonymous email and text messages can be sent in via www.sdcrimestoppers.com.

Media inquiries should be directed to:

- **Questions regarding the investigation should be directed to Lt. Ernie Herbert at (619) 531-2275.**
- **Questions regarding the press conference should be directed to Sally Cox, Executive Director of Crime Stoppers at (858) 603-9810.**

For information leading to an arrest, you could receive up to a \$1,000 reward and remain anonymous. The qualification of any person(s) for the reward and the amount of the reward for any person(s) so qualifying will be determined by San Diego County Crime Stoppers, Inc, in its sole discretion. The amount of all rewards given shall not exceed \$1,000. Information must be received on the tip line, (888) 580-8477.

Law Enforcement Liaison Office

1401 Broadway
San Diego, CA
92101-5729

San Diego
Police Officer
James Johnson
(619) 531-1500

San Diego
Sheriff's Deputy
Adriana Uribe
(619) 531-1547

Executive Director
Sally Cox
(619) 275-8240